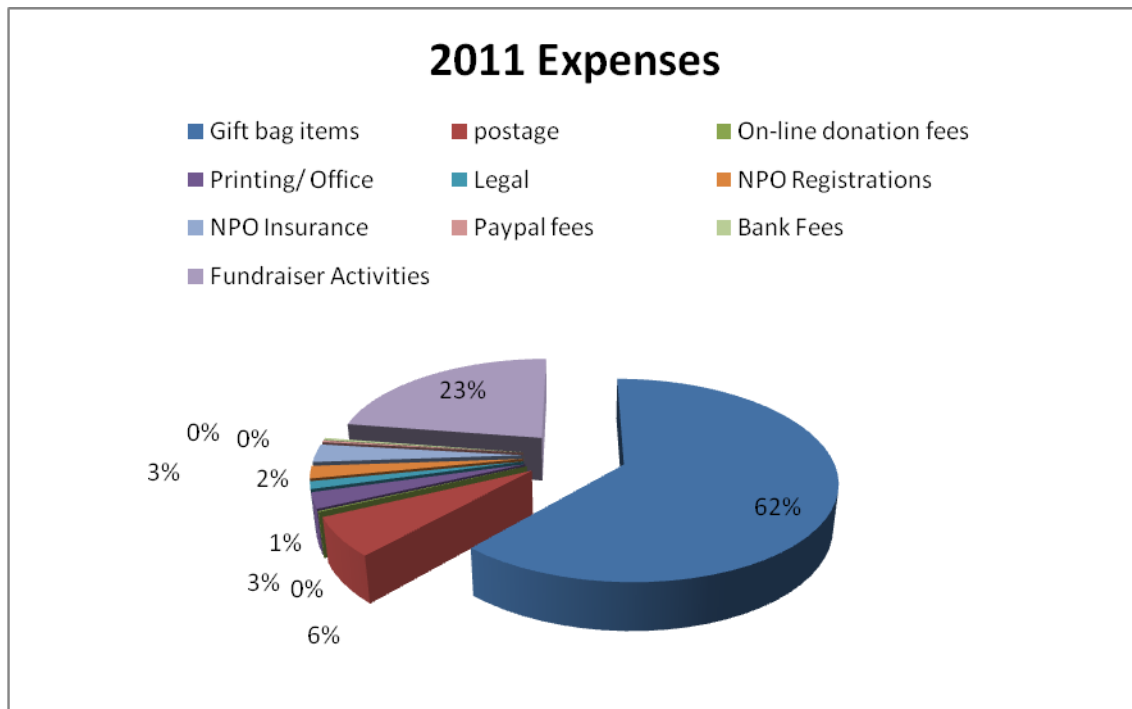




## Project Sweet Peas 2011 Financial Review

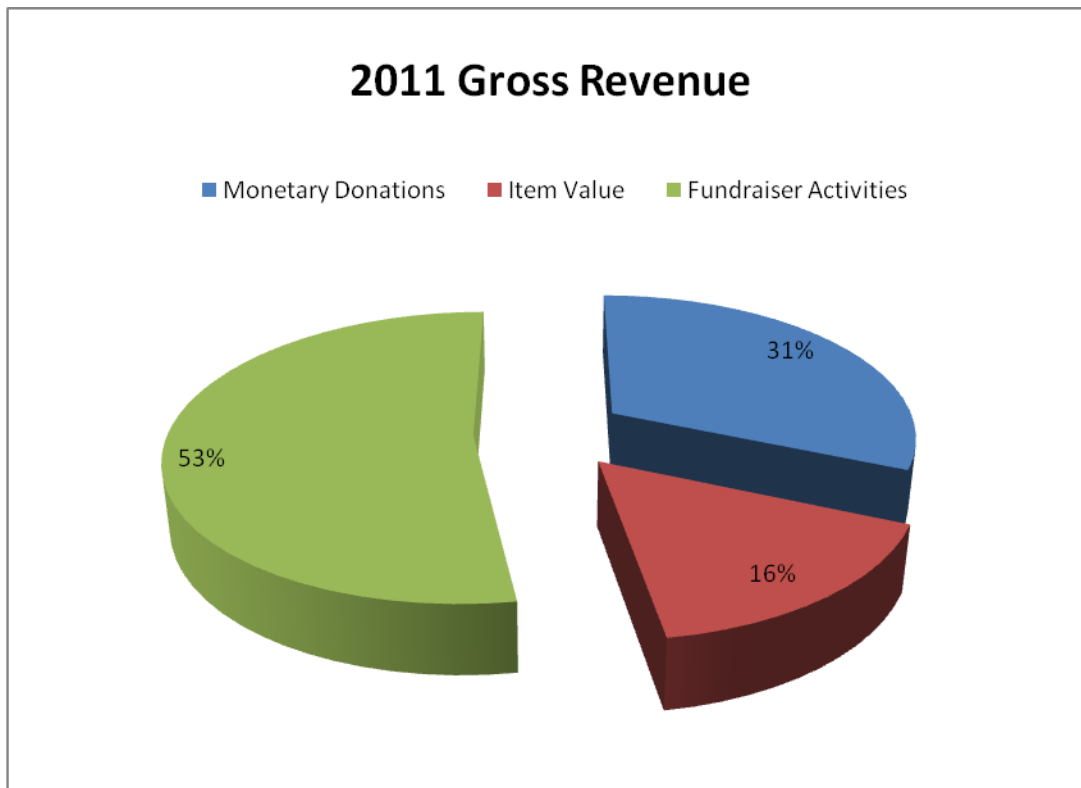
For the 2011 Calendar Year 1/1/2011 and ending 12/31/2011

2011 Expenses		
Gift bag items	\$ 29,453.19	61.65%
postage	\$ 3,002.52	6.29%
On-line donation fees	\$ 70.39	0.15%
Printing/ Office	\$ 1,220.75	2.56%
Legal	\$ 588.97	1.23%
NPO Registrations	\$ 965.00	2.02%
NPO Insurance	\$ 1,396.99	2.92%
Paypal fees	\$ 141.50	0.30%
Bank Fees	\$ 174.00	0.36%
Fundraiser Activities	\$ 10,759.04	22.52%
<b>Total Expenses</b>	<b>\$ 47,772.35</b>	<b>100.00%</b>



### 2011 Gross Revenue

Monetary Donations	\$ 21,774.15	31.44%
Item Value	\$ 11,084.00	16.01%
Fundraiser Activities	\$ 36,389.76	52.55%
<b>Total Revenues</b>	<b>\$ 69,247.91</b>	<b>100.00%</b>



**Statement of Financial Position**  
**Year end comparison 2011 & 2010**

	<u>2011</u>	<u>2010</u>
<b>Assets</b>		
Cash	\$14,650.47	\$4,388.91
Inventory on hand	\$12,596.15	\$11,194.00
<b>Total Assets</b>	<u>\$27,246.62</u>	<u>\$15,582.91</u>
<b>Liabilities &amp; Net Assets</b>		
Liabilities	\$0.00	\$0.00
Net Assets	\$27,246.62	\$15,582.91
<b>Total Liabilities &amp; net assets</b>	<u>\$27,246.62</u>	<u>\$15,582.91</u>

**Statement of Activities**  
**1/1/11-12/31/11**

**Revenues**

Monetary Donations	\$ 21,774.15
Item Value	\$ 11,084.00
Fundraiser Activities	\$ 36,389.76
<b>Total Revenues</b>	<b>\$ 69,247.91</b>

**Expenses**

Gift bag items	\$ 29,453.19
postage	\$ 3,002.52
On-line donation fees	\$ 70.39
Printing/ Office	\$ 1,220.75
Legal	\$ 588.97
NPO Registrations	\$ 965.00
NPO Insurance	\$ 1,396.99
Paypal fees	\$ 141.50
Bank Fees	\$ 174.00
Fundraiser Activities	\$ 10,759.04
<b>Total Expenses</b>	<b>\$ 47,772.35</b>
Increase/(Decrease Inventory)	(\$9,811.85)
<b>Change in Net Assets</b>	<b>\$ 21,475.56</b>
Beginning Assets	\$ 15,582.91
<b>Ending Net Assets</b>	<b>\$ 27,246.62</b>

**Fundraising Activity Breakdown**  
**For year beginning 1/1/2011 and ending 12/31/2011**

<b>Project</b>	<b>Fundraiser</b>	<b>Income</b>	<b>In-Kind Income</b>	<b>Expense Total</b>	<b>Profit</b>
Gabriel's Gift	Polar Plunge	\$ 6,286.00		\$ 1,881.26	\$ 4,404.74
Drake's Doodlebug	Walk	\$ 6,788.00		\$ 1,640.01	\$ 5,147.99
Gabriel's Gift	2012 Polar Plunge (In Progress)	\$ 300.00		\$ 49.37	\$ 250.63
Shannon's Star	Name Tag Sponsorships	\$ 90.00		\$ 4.99	\$ 85.01
Shannon's Star	Walk For Premie Peas	\$ 1,878.50		\$ 773.42	\$ 1,105.08
Shannon's Star	Candle Sale	\$ 285.00		\$ -	\$ 285.00
Shannon's Star	Flower Bulb Sale	\$ 143.50		\$ -	\$ 143.50
Shannon's Star	NICU Hallow Boo	\$ 580.00		\$ 458.33	\$ 121.67
Shannon's Star	Pie Sale	\$ 748.00		\$ 480.49	\$ 267.51
MJ's Memories	Walk	\$ 4,610.00		\$ 828.15	\$ 3,781.85
MJ's Memories	Scentsy Sale	\$ 90.00		\$ -	\$ 90.00
Owen's Miracle	Pancakes For Premies	\$ 630.02		\$ 281.98	\$ 348.04
Owen's Miracle	Sweatshirt Sale	\$ 570.00		\$ 477.25	\$ 92.75
Joey's Wing	Flower Power	\$ 182.00		\$ -	\$ 182.00
Avi's Embrace	PAIL Ribbon Sale	\$ 283.50		\$ 36.14	\$ 247.36
Kit's Muse	Yarn Drive	\$ 110.00	\$ 130.00	\$ -	\$ 110.00
Kit's Muse	Garage Sale	\$ 323.05		\$ -	\$ 323.05
Kit's Muse	Martinis For Premies	\$ 311.83		\$ 115.49	\$ 196.34
Kit's Muse	Hat Sale	\$ 35.00		\$ 5.60	\$ 29.40
Kit's Muse	Holiday Card Sale	\$ 155.00		\$ 22.77	\$ 132.23
Precious Kisses	Poinsettia Sale	\$ 973.22		\$ 537.95	\$ 435.27
Shelby's Sunshine	Polar Plunge	\$ 2,637.00		\$ 317.80	\$ 2,319.20
Donny's Shining Light	Name Tag Sponsorship	\$ 66.00		\$ 3.30	\$ 62.70
Hailey's Hope	Flower Power	\$ 505.50		\$ -	\$ 505.50
Hailey's Hope	Book Sponsors	\$ 250.00		\$ 10.25	\$ 239.75
Lauren & Madeline's Gift	Luncheon	\$ 851.00		\$ 223.00	\$ 628.00
Pirate Power	Cookbook Sale	\$ 2,762.00		\$ 1,071.47	\$ 1,690.53
Mason's Monarchs	Dinner	\$ 372.64		\$ 168.71	\$ 203.93
Nevaeh's Rainbow	Pizza Sale	\$ 258.00		\$ 154.80	\$ 103.20
Main Account	Sale of Gift Card	\$ 250.00		\$ -	\$ 250.00
Main Account	Adopt A Mom Bracelet Sale	\$ 1,077.00		\$ 737.57	\$ 339.43
Main Account	T-Shirt Sale	\$ 600.00		\$ 319.29	\$ 280.71
Main Account	Online Auction	\$ 1,258.00		\$ 159.65	\$ 1,098.35
<b>TOTAL</b>		<b>\$36,259.76</b>	<b>\$130.00</b>	<b>\$10,759.04</b>	<b>\$25,500.72</b>