



Product & Program Guide

www.projectsweetpeas.com

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ABOUT US

Project Sweet Peas is a national non-profit organization providing support to families and caregivers of premature or sick infants and families impacted by pregnancy and infant loss.

Our programs support families through NICU care packages, remembrance memory boxes, hospital events, peer-to-peer support groups, NICU family financial aid, remembrance vigils, and educational materials.

Through our services, we give from our hearts, to inspire families with the hope of tomorrow.

Our Commitments

- Promote parental involvement in caregiving and decision-making in the NICU by empowering parents and caregivers with resources and support they need
- Deliver opportunities for memory-making and bonding
- Give a bit of normalcy and joy to the NICU experience by helping parents embrace and celebrate milestones
- Comfort families faced with saying goodbye by providing cherished keepsakes
- Foster healing and remembrance for bereaved families



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Get Social!

Follow us on social media and don't forget to tag us in your photos!

  @projectsweetpeas



OUR PROGRAMS



NICU Care Packages

Comfort and essential items to support parents and babies during their time in the Neonatal Intensive Care Unit.



Food & Fuel Fund

Meal and transportation assistance to help support families.



NICU Milestones

Empowering NICU parents to celebrate and honor their baby's unique journey to home.



Peer Support

A compassionate online community where families can connect, share experiences, and find understanding and support.



NICU Grad

Celebrates a baby's graduation from the NICU with thoughtful keepsakes to honor their strength and journey.



Journaling Series

On-demand journaling series designed for NICU and bereaved families to provide guidance, reflection, and emotional support.



NICU Awareness

Every September we honor the strength of babies, families, and caregivers while raising awareness and support for the NICU community.



Memory Boxes

Provides comfort to grieving families by offering keepsakes and meaningful items to honor and remember their baby.



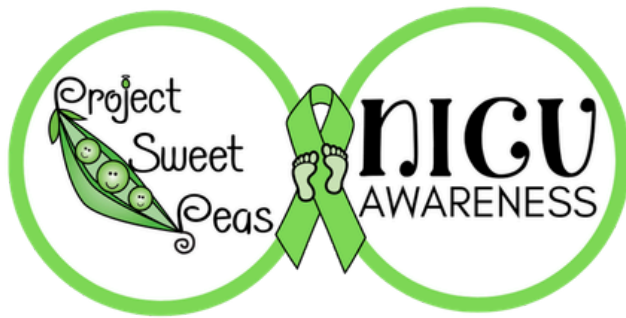
Events

NICU dinners, graduate reunions, and more. Bringing families together to share support, and foster connection within the community.



Bereavement

Compassionate support through our annual candle vigils and the We Remember anniversary program.



NICU Awareness Month

Established in 2014, **NICU Awareness Month** honors the strength of babies, families, and caregivers. Join us in celebrating the tiniest warriors and those who care for them.

INITIATIVE DAYS

September 15

NICU Nurses Day

September 26

NICU Remembrance Day

September 27

NICU Giving Day

September 28

NICU Staff Appreciation Day

September 29

NICU Sibling Support Day

September 30

NICU Awareness Day



GET INVOLVED



Wear Green

or decorate your unit
to show support



Share Resources

Share Project Sweet Peas
with families in need



Partner with Us

Partner with us to
support your NICU



CONNECT WITH US



@NICUAwareness



@NICAMonth



NICUawareness.org

National programs available directly to NICU families



Food & Fuel Fund

projectsweetpeas.com/foodandfuel

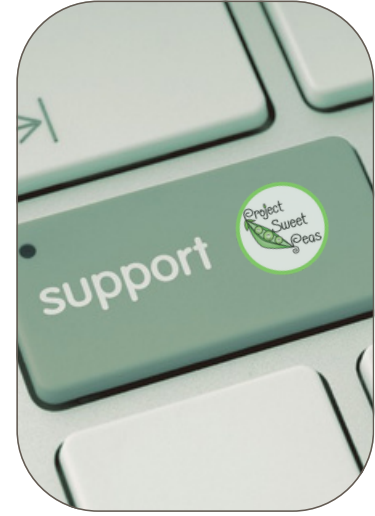
A NICU stay can be financially challenging for families. Project Sweet Peas understands this need and provides a one-time, \$100 award to families across the United States to help offset meal and travel costs. Visit our website for more information on eligibility and application process.



Writing as Refuge

projectsweetpeas.com/nicu-journaling

A 6-week email series designed to support past and present NICU parents. A guided video experience, along with weekly emails that deliver a thoughtful reflection with therapeutic prompts rooted in compassion and grounded in healing practices.



NICU Support Group

projectsweetpeas.com/facebook-forum

A private facebook group that offers the opportunity to share stories, ask questions, laugh, cry and find others that "get it".

This is a place to be inspiring & vulnerable, be strong & weak, but most importantly to just know they are not alone.



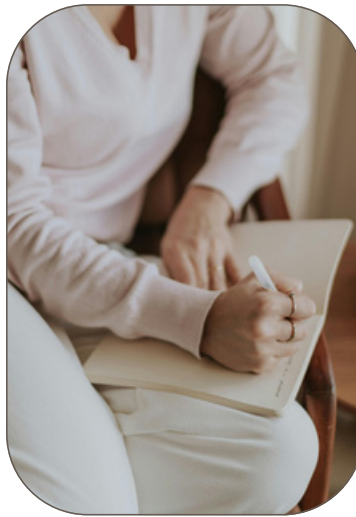
National programs available directly to Bereaved families



Annual Candle Vigil

projectsweetpeas.com/luminary

Every year Project Sweet Peas honors families affected by pregnancy and infant loss by hosting a luminary vigil. Luminaries are lit across the country by volunteers to honor the babies submitted through our online system.



Write Your Grief

projectsweetpeas.com/write-your-grief

A gentle 6-week email series to help bereaved parents navigate the pain of losing a child through guided journaling. Rooted in compassion and grounded in healing practices, this series offers a space to process sorrow, explore emotions, and reconnect with love and hope.



We Remember

projectsweetpeas.com/we-remember

A personalized amazonite heart to bereaved families on the first anniversary of their baby's birth or angelversary, honoring the child's memory and letting the family know they are remembered.





NICU & BEREAVEMENT PRODUCTS

Thoughtfully designed to support, comfort, and gently guide families through both the NICU journey and moments of loss. From meaningful keepsakes that honor milestones and memories to journals that offer space for reflection, processing, and healing, each item is created to help families feel seen, supported, and connected every step of the way.

NICU Care Packages & Kits



NICU Essential Kit

Kit Includes:

- NICU Journal
- NICU Handbook
- Milestone Cards
- Affirmation Cards
- Scent Heart Set
- Mental Health Cards
- Handwash Car Seat Sign
- NICU Parent Button & Wristband
- Sensory Sticker Set
- Self-Care Bingo

Case of 10: \$150



NICU Care Package

Kit Includes:

- NICU Journal
- NICU Handbook
- Milestone Cards
- Affirmation Cards
- Mental Health Cards
- Sensory Sticker Set
- Self Care Bingo
- Insulated Cooler Bag
- CuddlePea Bonding Doll
- SwaddlePea Blanket
- Water Bottle
- Lip Balm
- NICU Miracle Pennant
- Parent Button & Wristband
- Handwash Car Seat Sign
- Tiny But Mighty Story Book

Case of 10: \$250



Sweet Strength Kit

Kit Includes:

- Mental Health Cards
- Sensory Sticker Set
- Self-Care Bingo
- Affirmation Cards
- Wristband
- Magnetic fidget balls

Case of 10: \$100



NICU Awareness Kit

Kit Includes:

- NICU Miracle Side-Snap T-shirt
- NICU Miracle Pennant
- 7 Window Clings
- 5 Vinyl Stickers
- "My First NICU Awareness Day" Milestone Card
- NICU Awareness Ribbon Pin
- NICU Parent Button & Wristband

Case of 10: \$150

Milestone Badge Kits

BADGE KITS



| | |
|----------|--------|
| 10 Pack | \$160 |
| 25 Pack | \$375 |
| 50 Pack | \$700 |
| 100 Pack | \$1300 |

Each kit includes 22 badges, the hanging ribbon, and a program card.



INDIVIDUAL PIECES

| | 10pcs | 25pcs | 50pcs | 100pcs |
|-------------------|-----------------------|-------|-------|--------|
| Hanging Ribbon | \$35 | \$75 | \$140 | \$240 |
| Individual Badges | \$9 | \$20 | \$40 | \$50 |
| Weekly Hearts (4) | \$25 | \$65 | \$125 | \$240 |
| Pound Gained (4) | \$25 | \$65 | \$125 | \$240 |
| Program Card | included upon request | | | |

MILESTONE KIT BADGES

- Welcome to the NICU
- NICU Admission
- Week in the NICU (4 pack)
- Pound Gained (4 pack)
- First Cuddles
- First Outfit
- First Bath
- First Bottle
- First Diaper
- First Book
- Human Milk
- Room Air
- No More IV
- Open Crib
- Car Seat Challenge
- NICU Grad

ADDITIONAL BADGES AVAILABLE

- No More Phototherapy
- No More Cooling Therapy
- First Visit with Sibling(s)
- Surgery
- Due Date
- Open Milestone
- First Celebration
- First Birthday
- First Holiday Season
- First New Years
- First Valentine's Day
- First St. Patrick's Day
- First Easter
- First Mother's Day
- First Father's Day
- First 4th of July
- First Halloween
- First Thanksgiving
- First Christmas



Graduation Items



Graduation Kit

Kit Includes:

Grad Certificate - Grad Cap & Tassel - Stole - Welcome Door Sign - STOP Sign & Ring - Proud Parent Silicone Bracelet - Grad Sticker

Tassel & Stole offered in Green & White

Pack of 10: \$175 Pack of 25: \$425
Pack of 50: \$800



Grad Cap & Tassel

Multiple Options

Grad cap is offered in two sizes:
S/M- 34-44cm
L/XL- 42-52cm

Tassels offered in Green & White

Pack of 10: \$90 Pack of 25: \$215
Pack of 50: \$400



NICU Grad Gown

0-3 Month Size

This grad gown pairs perfectly with the grad cap, tassel, and stole. Showcase this big milestone with the gown addition.

Pack of 10: \$120 Pack of 25: \$275
Pack of 50: \$500



NICU Grad Certificate

8.5 x 5.5

This Graduation Certificate is the perfect addition to celebrate the new NICU Graduate.

Pack of 10: \$6 Pack of 25: \$13
Pack of 50: \$20



Welcome Door Sign

30 Mil Plastic 8 x 5.5

Welcome sign, perfect for families to place at home to remind visitors of cleanliness around baby. Double sided for English and Spanish.

Pack of 10: \$30 Pack of 25: \$60
Pack of 50: \$100



NICU Grad Cape

One Size - Satin 28 x 20

Perfect addition to any NICU graduation, our satin cape grows with the little graduate and makes a beautiful keepsake for years to come.

Pack of 10: \$50 Pack of 25: \$100
Pack of 50: \$175



Handwash Car Seat Sign

30 MIL Plastic 3"x4"

Double sided English/Spanish Includes link to attach to the handle of an infant car seat.

Pack of 10: \$25 Pack of 25: \$50
Pack of 50: \$85



Over
7,000
Grads
Celebrated

NICU Family Favorites



NICU Guide

A helpful guide about navigating the NICU from first day to discharge

Pack of 10: \$20
Pack of 25: \$35
Pack of 50: \$60



NICU Journal

30 days of journaling and recording stats, special moments & important contacts

Pack of 10: \$70
Pack of 25: \$150
Pack of 50: \$275



Mental Health Card Set

Mental health toolkit to help navigate the NICU stay, featuring additional support resources

Pack of 10: \$25
Pack of 25: \$60
Pack of 50: \$100



NICU Affirmation Cards

22 affirmation cards designed to support NICU parents with encouragement, comfort, and gentle reminders of strength

Pack of 10: \$30
Pack of 25: \$65
Pack of 50: \$100



CuddlePea

Bonding scent doll designed to absorb parent's scent to soothe and comfort infants when skin-to-skin contact isn't possible

Pack of 10: \$90
Pack of 25: \$200
Pack of 50: \$375



SwaddlePea®

Soft and stretchy swaddle with cheerful drawings created by NICU grads and their siblings

Pack of 10: \$90
Pack of 25: \$200
Pack of 50: \$375



Milestone Cards

30 double sided cards which include 24 NICU milestones, 16 first holidays, 16 age cards, 1 birth stat, and 3 open milestones

Pack of 10: \$60
Pack of 25: \$125
Pack of 50: \$200



NICU Awareness Pin

3/4" enamel green ribbon pin

Pack of 10: \$25
Pack of 25: \$50
Pack of 50: \$75



Sibling Activity Book

Filled with activities, coloring pages, and gentle prompts to help siblings better understand the NICU journey

Pack of 10: \$25
Pack of 25: \$50
Pack of 50: \$75



Mom Bangle

Stainless steel bracelet inscribed with NICU Mom on the outside, and Brave Resilient Strong on the inside

Pack of 10: \$60
Pack of 25: \$125
Pack of 50: \$200



Tiny But Mighty Book

A gentle heartfelt story about a tiny pea who arrives earlier than expected and shows just how strong she can be.

Pack of 10: \$20
Pack of 25: \$35
Pack of 50: \$60



Window Cling Set

7 NICU Awareness clings to decorate hospital windows, doors or a baby's isolette.

Pack of 10: \$50
Pack of 25: \$105
Pack of 50: \$175

A curated collection of our most requested and meaningful items. Thoughtfully designed to support NICU journeys, and just a small glimpse of what we offer.



Wristbands

1/2" silicone writband available in multiple styles

Pack of 10: \$20
 Pack of 25: \$45
 Pack of 50: \$70



Insulated Tote

Insulated tote can be used to transport breastmilk or food to and from the NICU

Pack of 10: \$50
 Pack of 25: \$110
 Pack of 50: \$200



Infant Apparel

Multiple styles and options available. Visit our website for our current designs

Prices vary based on style



NICU T-Shirts

Multiple styles and options available. Visit our website for current designs

Prices vary based on style



Sibling Teddy Bear

6" teddy bear with "Proud NICU Sibling shirt

Pack of 10: \$70
 Pack of 25: \$170
 Pack of 50: \$335



Pennant Flag

6" felt pennant to celebrate and honor NICU Miracles

Pack of 10: \$25
 Pack of 25: \$50
 Pack of 50: \$75



Crib Cards

Set of 7 cards are 4" in size to decorate the NICU space

Pack of 10: \$30
 Pack of 25: \$50
 Pack of 50: \$80



Handheld Mirror

This handheld mirror reads "NICU Where Little Things Matter the Most"

Pack of 10: \$25
 Pack of 25: \$60
 Pack of 50: \$115

Explore our full collection at:
projectsweetpeas.com/shop

BUTTONS & STICKERS



Proud NICU Family Buttons



I Love my NICU Sweet Pea(s) Button

Staff Buttons



1.25" classic pinback buttons

Holiday Parent buttons available

Pack of 10: \$8
Pack of 25: \$18
Pack of 50: \$30

Vinyl Stickers

2-3" in size

Made of durable, dishwasher safe fade resistant vinyl.

Pack of 10: \$8
Pack of 25: \$18
Pack of 50: \$30



Sensory Grounding Sticker Set (3-Pack)



3" in size

Textured sensory stickers designed to support calming breathing and grounding exercises through soothing tactile input

Pack of 10: \$20
Pack of 25: \$40
Pack of 50: \$75

Holiday Items



Holiday Pins

Enamel pins are 1" in size and coordinate with our NICU Milestone Badge program

Pack of 10: \$70
Pack of 25: \$170
Pack of 50: \$335



Holiday Costumes

Costumes lay flat over baby, safely over tubes and wires, to celebrate holidays and milestones while capturing memorable moments

Pack of 10: \$30
Pack of 25: \$60
Pack of 50: \$100



Santa Key

A special keepsake to bring the Christmas holiday magic to the NICU bedside

Pack of 10: \$15
Pack of 25: \$25
Pack of 50: \$40



Born to Shine Ornament

3 inch aluminum ornament

Pack of 10: \$30
Pack of 25: \$60
Pack of 50: \$100



My First Holiday Cards

4" keepsake-ready cards to celebrate and remember a baby's first holiday

Pack of 10: \$8
Pack of 25: \$18
Pack of 50: \$25



Proud Parent Buttons & Vinyl Stickers

Empower families to celebrate their baby's first holidays and milestones with pride and love

Pack of 10: \$8
Pack of 25: \$18
Pack of 50: \$30



Bereavement Memory Boxes



1.

1. Memory Kit

Case of 10 \$110

This small sturdy laminated keepsake box measures 4"x6"x3".

Boxes have a soft watercolor background with a heart shaped footprint on the top cover surrounded by delicate watercolor flowers.

Each kit includes:

- Silicone bracelet
- Glass votive with candle
- Awareness ribbon pin
- Keepsake ornament
- Remembrance charm
- Forget-me-not seeds
- Footprint magnet
- Note card



2.

2. Memory Box

Case of 10 \$275

This sturdy laminated keepsake box measures 8"x10"x4.5".

Each box is carefully packaged with custom keepsakes that are designed to help create precious memories and foster healing through remembrance.

Each box includes:

- Double heart pendant
- Wisp of hair card
- "Forever" cuff style bangle
- Glass votive with candle
- Awareness ribbon pin
- Keepsake ornament
- Remembrance charm
- Forget-me-not seeds
- Footprint magnet
- Handkerchief
- Vinyl footprint decal
- Grief & Healing journal
- Teddy bear

BEREAVEMENT ITEMS



Forever Prints Kit

helps families capture a lasting impression of their baby's tiny hands or feet. Packaged in a keepsake box with a ribbon tie, it includes everything needed to create a detailed clay impression

Pack of 10: \$60 Pack of 25: \$110
Pack of 50: \$200



Double Heart Pendant

2 piece pendant can be separated, leaving the small heart with the child and the larger heart kept by the parents. This pendant is a symbol of the bond between parent and child, held together by an eternal love

Pack of 10: \$60 Pack of 25: \$125
Pack of 50: \$200



Bereavement Journal

The Weekly Grief & Healing Journal provides space for reflection and support through loss. With weekly prompts, check-ins, and helpful tips, it guides toward comfort, growth, and healing

Pack of 10: \$75 Pack of 25: \$175
Pack of 50: \$300



Forever Bangle

Memorial bracelet reads "Forever" on the outside and "I will hold you in my heart" on the inside. This stainless steel cuff bracelet is 6 7/8" in length and 1/4" wide

Pack of 10: \$60 Pack of 25: \$125
Pack of 50: \$200



Silicone Bracelet

1/2" "Forever in our Hearts" silicone bracelet

Pack of 10: \$20 Pack of 25: \$40
Pack of 50: \$70



Votive Candle

The Glass Votive Candle Holder offers a gentle light in remembrance of a precious baby

Pack of 10: \$45 Pack of 25: \$90
Pack of 50: \$150



Ribbon Pin

The 3/4" Enamel Pregnancy & Infant Loss Ribbon Pin features the pink and blue awareness ribbon—a meaningful symbol of remembrance and love

Pack of 10: \$25 Pack of 25: \$50
Pack of 50: \$75



Ornament

Heart-Shaped Ornament offers a delicate, lasting tribute to a loved one lost. A meaningful keepsake for remembrance and reflection

Pack of 10: \$40 Pack of 25: \$75
Pack of 50: \$125



Handkerchief

The Bereavement Handkerchief features tiny footprints and the phrase "Forever in Our Hearts", offering a tender keepsake for remembering a precious baby

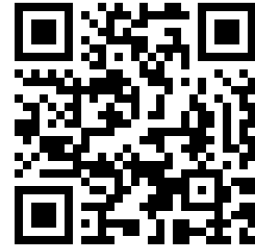
Pack of 10: \$50 Pack of 25: \$100
Pack of 50: \$175



Our Policy

Hospital Account Registration

For access to our hospital bulk pricing, create an account on our website under the "Hospital Partners" tab.



Please allow 24-48 hours for account approval

Pricing

We do our best to keep pricing consistent, but prices may change as needed.

Payment

Payment is due Net 30 days from the date of the invoice, unless otherwise arranged in advance. All payments should reference the invoice number and be made to Project Sweet Peas. For hospitals or organizations operating under specific purchase order or payment systems, alternate terms may be accommodated upon prior agreement.

Refund Policy

All sales are final. If an item arrives damaged, a replacement will be provided. Please contact info@projectsweetpeas.com within one week of the delivery date if there is an issue with your order.

Timeline & Delivery

Order Processing

Please allow 7-10 business days for processing and shipping of all orders. Delivery times may vary based on order size, customization, and destination.

Rush Orders

For rush orders, please contact info@projectsweetpeas.com prior to placing your order. Additional shipping charges will apply.

Shipping

All standard orders ship UPS ground. Shipping is free for orders totaling \$100 or more.





Project Sweet Peas

Product & Program Guide

www.projectsweetpeas.com