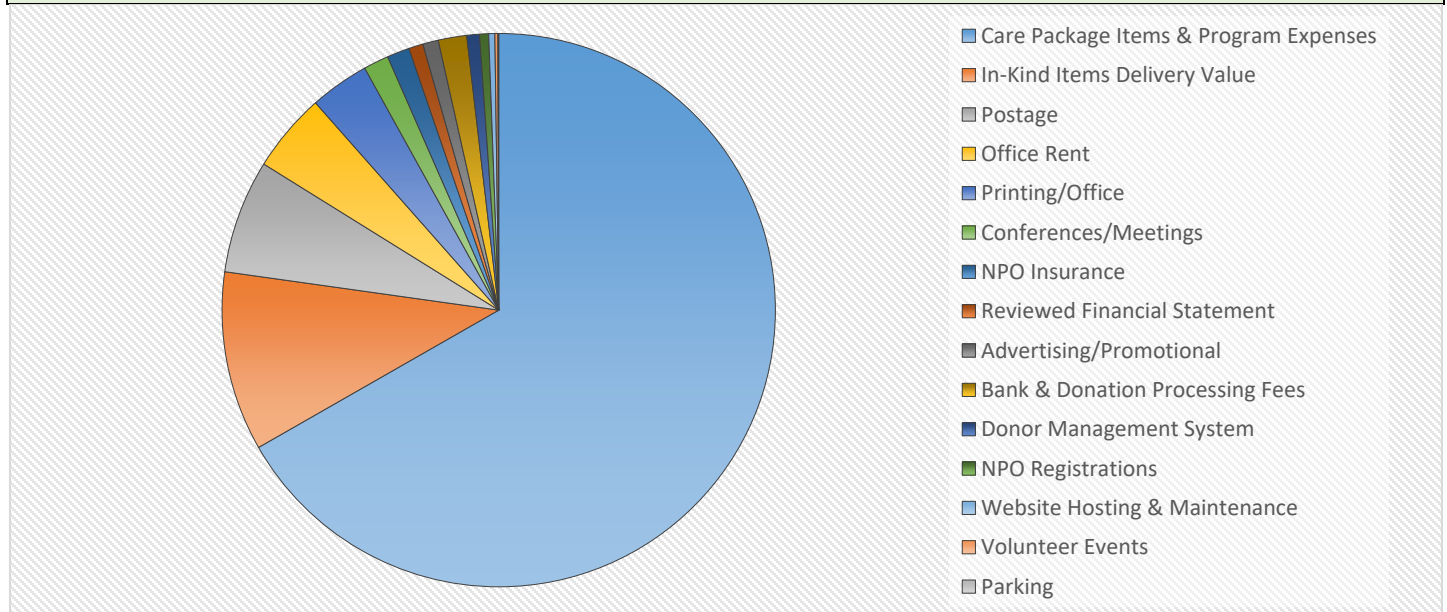




# Project Sweet Peas 2018 Financial Review

For the 2018 Calendar Year 01/01/2018 and ending 12/31/2018

2018 Expenses		
Care Package Items & Program Expenses	\$95,206.45	66.7%
In-Kind Items Delivery Value	\$14,960.45	10.5%
Postage	\$9,464.95	6.6%
Office Rent	\$6,600.00	4.6%
Printing/Office	\$4,952.88	3.5%
Conferences/Meetings	\$2,101.29	1.5%
NPO Insurance	\$1,875.00	1.3%
Reviewed Financial Statement	\$1,200.00	0.8%
Advertising/Promotional	\$1,299.98	0.9%
Bank & Donation Processing Fees	\$2,365.79	1.7%
Donor Management System	\$1,059.70	0.7%
NPO Registrations	\$753.98	0.5%
Website Hosting & Maintenance	\$510.43	0.4%
Volunteer Events	\$246.26	0.2%
Parking	\$70.00	0.0%
<b>Total</b>	<b>\$142,667.16</b>	<b>100.00%</b>

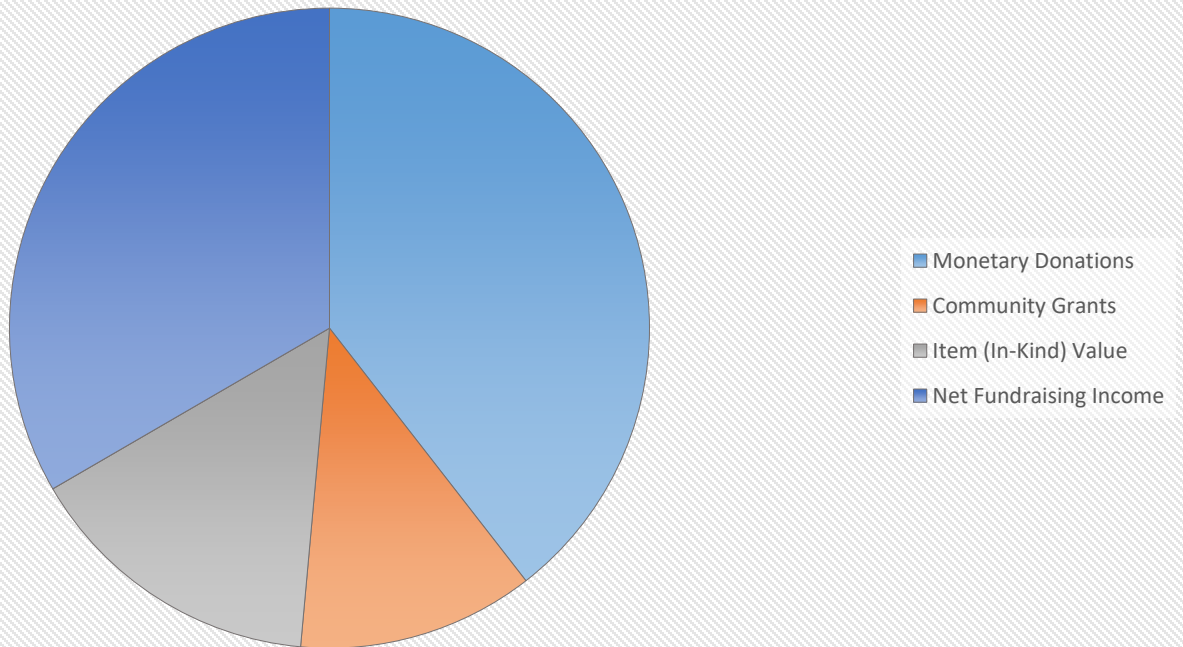




# Project Sweet Peas 2018 Financial Review

For the 2018 Calendar Year 01/01/2018 and ending 12/31/2018

2018 Net Revenue		
<b>Monetary Donations</b>	\$78,381.68	39.5%
<b>Community Grants</b>	\$23,745.00	12.0%
<b>Item (In-Kind) Value</b>	\$30,148.00	15.2%
<b>Net Profit of Sale of Inventory</b>	\$0	0.0%
	Gross Sale of Inventory	\$18,928.75
	Cost of Inventory Sold	\$18,928.75
<b>Net Fundraising Income</b>	\$66,254.82	33.4%
	Gross Fundraising Receipts	\$85,550.97
	Direct Fundraising Expenses	\$19,296.15
<b>Total Net Revenue</b>	<b>\$198,529.50</b>	<b>100.00%</b>





**Statement of Financial Position**  
**Year End Comparison 2017 & 2018**

	2017	2018
<b>Assets</b>		
Cash	\$79,315.84	\$138,919.38
Inventory On Hand	\$72,138.20	\$68,397.00
<b>Total Assets</b>	<b>\$151,454.04</b>	<b>\$207,316.38</b>
<b>Liabilities &amp; Net Assets</b>		
Liabilities	\$0.00	\$0.00
Net Assets	\$151,454.04	\$207,316.38
<b>Total Liabilities &amp; Net Assets</b>	<b>\$151,454.04</b>	<b>\$207,316.38</b>

**Statement of Activities**  
**01/01/2018-12/31/2018**

<b>Net Revenue</b>	
Monetary Donations	\$78,381.68
Community Grants	\$23,745.00
Net Profit from Sale of Inventory	\$0.00
In-Kind Value	\$30,148.00
Net Fundraising Income	\$66,254.82
<b>Total Net Revenues</b>	<b>\$198,529.50</b>
<b>Expenses</b>	
Care Package Items & Program Expenses	\$95,206.45
In-Kind Items Delivery Value	\$14,960.45
Postage	\$9,464.95
Office Rent	\$6,600.00
Printing/Office	\$4,952.88
Conferences	\$2,101.29
NPO Insurance	\$1,875.00
Reviewed Financial Statement	\$1,200.00
Advertising/Promotional	\$1,299.98
Bank & Donation Processing Fees	\$2,365.79
Donor Management	\$1,059.70
NPO Registrations	\$753.98
Website Hosting & Maintenance	\$510.43
Volunteer Events	\$246.26
Parking	\$70.00
<b>Total Expenses</b>	<b>\$142,667.16</b>
Change in Net Assets	\$55,862.34
Beginning Net Assets	\$151,454.04
<b>Ending Net Assets</b>	<b>\$207,316.38</b>



<b>2018</b>				
<b>Fundraising Activity Breakdown</b>				
<b>Division</b>	<b>Fundraiser</b>	<b>INCOME</b>	<b>EXPENSES</b>	<b>PROFIT</b>
Southern New England	2018 Plunge for Preemies	\$46,486.50	\$10,698.71	\$35,787.79
Southern New England	2019 Plunge for Preemies	\$975.00	\$1,402.29	-\$427.29
Southern New England	Boston Marathon	\$3,743.80	\$121.68	\$3,622.12
Kansas	Sponsor a Memory Box	\$1,080.00	\$36.12	\$1,043.88
Greater Lafayette	Nurses Rock!	\$55.00	\$35.12	\$19.88
North Alabama	2018 Jamboree	\$14,379.00	\$4,365.00	\$10,014.00
North Alabama	Paint Night	\$781.00	\$0.00	\$781.00
North Alabama	Tiny Toes Spa Night	\$70.00	\$42.78	\$27.22
North Alabama	2019 Dancing in the Rain	\$3,625.00	\$1,056.34	\$2,568.66
North Alabama	2019 Jamboree	\$240.00	\$201.14	\$38.86
Main Account	Vivian Mae	\$8,312.00	\$120.32	\$8,191.68
Main Account	Adopt A Mom	\$3,263.67	\$139.86	\$3,123.81
Main Account	NICA T-shirts	\$1,600.00	\$639.18	\$960.82
Main Account	Giving Tuesday	\$940.00	\$34.81	\$905.19
Main Account	10th year sale (2019)	\$0.00	\$402.80	-\$402.80
<b>Total</b>		<b>\$85,550.97</b>	<b>\$19,296.15</b>	<b>\$66,254.82</b>



2018 Deliveries and Program Service Overview							
Division Name	Care Packages	Memory Boxes & Kits	Holiday Packages & Gifts	Sibling Packages & Gifts	Misc Items*	Financial Assistance Gift Cards	Program Events
Southern New England	413	41	1822	73	2858	3 (\$200)	7
Main Account (Office)	99	238	30	1	2582	59 (\$6000)	0
Pittsburgh	275	0	1383	58	250	0	1
Kansas	120	92	35	0	485	0	3
California	0	0	0	0	169	0	0
Southern Illinois	0	124	0	0	0	0	0
Greater Lafayette	169	17	240	40	858	0	2
Greater Toledo Area	0	0	0	0	600	0	0
Texas	94	10	69	20	27	0	0
Indianapolis	70	0	0	0	0	0	0
Twin Cities	25	0	0	0	0	0	0
Louisiana	30	2	0	0	0	0	0
Greater Philadelphia Area	238	8	1291	0	145	1 (\$100)	1
Delaware	91	0	170	10	540	0	0
Bereavement	0	18	0	0	0	0	0
North Alabama	735	46	1350	10	1245	7 (\$800)	9
New Hampshire	75	0	357	0	847	0	0
Maryland	105	0	0	0	1	0	0
<b>TOTAL</b>	<b>2539</b>	<b>596</b>	<b>6747</b>	<b>212</b>	<b>10607</b>	<b>70 (\$7100)</b>	<b>23</b>

\*Misc Items include but are not limited to:

MamaRoo Infant Swings, Gift Cards (Gas, Food, lodging and travel), Books, Toiletry Kits, Scent Dolls, Snacks, Blankets, Hats, Costumes, NICU grad items, Clothing, Buttons, Bereavement keepsakes, NICU Journals and more.